Coach Dawn Staley, an Olympic gold medalist, NCAA Championship coach, and Dobbins High School alumna, addresses seniors during the 2019 College Signing Day.
At The Fund for the School District of Philadelphia, we believe that all of our city’s public school children deserve the opportunity to become a part of a strong, productive, and sustainable future for our city. That’s why we never stop seeking new ways to serve students and their families.

Being an independent nonprofit that serves as a fiscal intermediary between the private sector and the Philadelphia public education system means evolving and reflecting. As we look back on the 2018-2019 school year, one word comes to mind: growth. The School District of Philadelphia is always growing in its ability to meet the changing needs of all public school students in our city, and The Fund is proud to serve as its partner.

Only two years ago, we launched Philly FUNDamentals, a crowdfunding platform that allows donors to choose a specific school and a project to support. We’re thrilled that the platform is stronger than ever and, most importantly, putting dollars directly where they’re needed the most. And we’re grateful to the individuals, companies, and foundations that have contributed through Philly FUNDamentals to ignite immediate change.

While Philly FUNDamentals provides targeted support to schools, The Fund also supports broad initiatives to set our students up for success. Whether it’s through programs promoting literacy, sustainability, school readiness, or play—our goal is always to build lasting partnerships to create stronger systems for children. We continue to engage new partners who work toward student success and a better Philadelphia. We would like to express our gratitude to everyone who helps The Fund put students first. Our students and our city thank you.
20.63 percent increase in individual and foundation contributions since PhillyFUNDamentals’ inception in 2017

FIND A SCHOOL. FUND A FUTURE.

Philly FUNDamentals Donations and Revenue

- Foundation Donations 52.5%
- Corporate Donations 16.1%
- Individual Donations 22.4%
- Dress Down Day 8.9%

Total raised: $298,102.38 for 170 schools
The Fund for the School District of Philadelphia is proud to support Read to Succeed (RTS), a summer literacy program created by State Senator Vincent Hughes in 2012 to combat summer slide. RTS, designed for first through third graders, is a free program and operates four hours per day for four days per week, with the School District of Philadelphia providing the space and the opportunity for the children to receive both breakfast and lunch throughout the summer.

Thanks to a partnership with Philadelphia READS, RTS served 620 students at 11 sites throughout the city in the summer of 2018. Students enjoyed reading independently and exploring a variety of books and games. Not only did students maintain their literacy levels, but at least 70 percent of participating students showed an increase in their proficiency.
In Fall 2018, the William Penn Foundation awarded The Fund a “Good to Great” grant to implement a program providing mini-grants to schools to improve early literacy outcomes for specific student populations. The goal is for every child in Philadelphia’s public schools to achieve proficiency in reading and writing by age eight, putting them on track towards long-term academic and life success.

The Fund held an open competition for eligible district elementary schools in the winter of 2018 to submit proposals for ways to bring their ‘good’ early literacy efforts to the level of ‘great.’ Out of a noteworthy 78 proposals from schools with K-3 classrooms, The Fund’s selection committee chose 10 geographically and programmatically diverse schools to implement this pilot.

The schools’ proposed solutions ranged from more professional development and expansion of current programs to fun ways of engaging students and parents in literacy. The Fund was thrilled to lead the pilot grantmaking program and hopes that the initiative will result in more students improving their literacy skills.

Grantee Schools:
- Alexander K. McClure
- F. Amedee Bregy
- General George G. Meade
- Henry C. Lea
- James Logan
- John H. Taggart
- Lewis Elkin
- Olney Elementary
- Watson Comly
- William H. Ziegler
GreenFutures Program

The Fund is designated to receive Educational Improvement Tax Credits (EITC) to support initiatives like the GreenFutures Program (GFP). The program (GFP) centers around a district-wide sustainability plan with five guiding principles: Efficiencies, Engagement, Equity, Environment, and Education. Based on these core principles, the plan has five focus areas, each with measurable objectives and outcomes set over a five-year period.

The Philadelphia Energy Authority (PEA), an independent municipal authority tasked with advancing the City’s clean and affordable energy goals, partnered with GreenFutures to train a pilot cohort of SDP high school students for solar jobs. With Philadelphia projected to create 10,000 jobs by 2026 through clean energy projects, PEA is dedicated to preparing young people for these positions.

In October 2018, PEA was awarded $1.25 million from the U.S. Department of Energy to establish Pennsylvania’s first Solar Energy Career and Technical Education (CTE) program. The “Find Your Power” courses train students throughout the school day from the electrical, construction or property maintenance Career and Technical Education programs.

Due to the first cohort’s success, PECO contributed $100,000 for PEA to continue the “Find Your Power” courses in 2018 and 2019. The Fund for the School District is proud to manage PECO and J.P. Mascaro’s contributions to the GreenFutures program. The Solar Energy CTE Program will officially launch at Frankford High School in fall 2020 as the first of its kind in the nation.

Focus Areas:
- Education for Sustainability
- Consumption and Waste
- Energy and Efficiencies
- School Greenscapes
- Healthy Schools, Healthy Living
The Grammy Music Education Coalition (GMEC) is a group of more than 30 of the most forward-thinking music education organizations. The collectives’ mission is to create a collaborative movement toward universal music education participation across public elementary schools and increased participation in secondary schools across the United States.

The School District of Philadelphia was selected as one of three cities, including Nashville and New York, to receive funding in the form of in-kind services, equipment, materials, and consulting services generated by GMEC. This partnership is designated to support increased participation in music education classes and programs until July 2020. The Fund is responsible for supporting this targeted district initiative through fiscal management and coordination of the funding community, as well as developing and managing new sources of support.

This year’s Giving Tuesday, Philly in Harmony, was also in support of music education and raised $3,159.25.

Councilwoman Helen Gym supporting the Philly in Harmony Giving Tuesday campaign.
The D.A.S.H. program partnered with the School District of Philadelphia to teach the Business of Music with primary instruction in Songwriting and Production.

The three sites the program taught at were:
- Strawberry Mansion High School
- Philadelphia High School for Girls
- PSTV

The program has served more than 700 students, including 200 over the last year, with students advancing studies to the post-secondary education level. D.A.S.H. will add two more schools to the program in the upcoming school year.
Since its implementation in 2019, the initiative has raised $50,704.

Live Nation - The Met Ticket Sales Program

Philadelphia's Metropolitan Opera House (The Met), the newly crowned jewel of North Broad Street's renaissance, is formerly the Philadelphia Opera House built by opera impresario Oscar Hammerstein in 1908.

In partnership with Live Nation, The Met donated 25 cents for each ticket sold to The Fund to support music education in the School District of Philadelphia. From its very first concert with John Legend in December 2018 through the end of our fiscal year on June 30, 2019, the program has generated more than $50,000.
Vanguard - Strong Start for Kids

Vanguard Strong Start for Kids provides funding and volunteer hours to give children the opportunity to grow, thrive, and learn. Its program maintains a focus on improving kindergarten readiness for children in high-need communities.

Building on their support of The Right Books Campaign for K-3 students in the School District of Philadelphia, Vanguard Strong Start for Kids invested $1.5 million in District pre-K programs. The School District of Philadelphia is the largest provider of high quality pre-K in the city.

The investment will focus on the Intentional Read Aloud program for the 10,000 pre-K students and 600 teachers in District operated and managed pre-K programs. Through these efforts, we hope to demonstrate to students that reading is an enjoyable activity and model what good reading sounds like. From January 2019 to June 2019, the District developed the training module for delivering an effective and intentional read aloud to pre-K students, and The Fund began purchasing the relevant books for the pre-K classrooms.

Strong Start is built on three drivers of kindergarten readiness, with goals to improve each.

Quality
Expand, improve, and preserve high-quality early learning opportunities and improve the workforce.

Parents
Enhance parent/caretaker skills by expanding home visiting and broadening access to parenting resources.

Systems
Increase access to and use of services by coordinating efforts in the early learning system.
Funded initially in November 2018, the William Penn Foundation made a grant of $2.5 million to develop three schoolyards into high-quality, playful learning-oriented outdoor spaces serving area families and elementary school students.

The first two schools selected—Louis H. Farrell Elementary School in Northeast Philadelphia and Joseph Pennell Elementary in East Germantown—were chosen in April 2019. Design development is underway with the collaboration of the School District of Philadelphia, SALT Design Studio, and Mural Arts Philadelphia, with the financial management being overseen by The Fund.

The selection committee began the process to choose the third school for a playground in spring 2020.
Restaurateur Rob Wasserman is entering his eighth year producing the Burger Brawl event, a citywide competition to award the title of Best Burger in Philadelphia. The event has grown both in size and money raised—so much so that the Brawl now takes place at Xfinity Live to accommodate attendance of more than 2,000 people.

Ticket sales go directly to The Fund for the School District of Philadelphia to support technology. The event raised $84,000 in 2018.

Dress Down Day

The first Dress Down for Public Schools Day took place in September 2018. Alongside the campaign’s creator, The Goldberg Group, The Fund engaged local businesses to purchase t-shirts to wear on Dress Down Day. Each shirt sold raised $20 for a school of the buyer’s choice through Philly FUNDamentals.

In its inaugural year, 1,215 shirts were sold, raising $38,638 for more than 140 Philadelphia public schools.
In December 2018, Philadelphia-based Grammy Award-winning band The War On Drugs performed the concert series “DrugCember to Remember.” Partial proceeds from the ticket sales and full proceeds from an online auction and on-site raffle went to The Fund for the School District of Philadelphia to provide funding in the area of early literacy.

The shows, held at three different venues (Johnny Brenda’s, Union Transfer, and the Tower Theatre), were packed with the band’s hometown Philly crowd. The online auction drew international interest, with auction winners across the globe. The War On Drugs intends to make this an annual fundraiser for The Fund, to benefit schools across the district in a variety of ways.

The 2018 DrugCember to Remember raised a total of $35,000 from the ticket sales, online auction, and show raffles.
OUR DONORS

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Vanguard
William Penn Foundation

$300K & Above
Christian R. and Mary F. Lindback Foundation
Hess Foundation Inc.

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Anonymous Donor
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The Commonwealth of Pennsylvania
Grammy Music Education Coalition
Wells Fargo Foundation

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PECO Energy Company
Philadelphia School Partnerships
Pincus Family Foundation
Settlement Music School
The Mayor’s Fund for Philadelphia

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NEW DONOR SPOTLIGHT

The Hess Foundation

The Fund wishes to thank the Hess Foundation for your partnership and for putting Philadelphia’s children first.

The Overbrook Educational Center (OEC), a K-8 public school with the largest population of visually impaired and blind students in the School District of Philadelphia, received a $150,000 grant from the Hess Foundation to build a sensory playground. The playground's special features let children safely navigate and interact with play equipment without having to rely on sight. Instead, play structures are designed to engage kids’ hearing and sense of touch.

The Foundation also donated $170,000 to Read to Succeed, State Senator Vincent Hughes’ annual program that provides students with opportunities to increase their reading skills during the summer.
# STATEMENT OF FINANCIAL POSITION - JUNE 30, 2019

(with financial information for June 30, 2018)

## ASSETS

### CURRENT ASSETS

- Cash (includes amounts restricted for specific purposes of $4,957,759 at June 30, 2019): $5,621,666
- Grants and contributions receivable: 126,900
- Interest receivable: 5,131
- Accounts receivable - other: 
- Prepaid expenses: 17,170

\[ \begin{align*}
\text{Total:} & \quad \$5,770,867 \\
\end{align*} \]

### NON-CURRENT ASSETS

- Marketable securities: $548,440

\[ \begin{align*}
\text{Total:} & \quad \$585,819 \\
\end{align*} \]

### TOTAL ASSETS

\[ \begin{align*}
\text{Total Assets:} & \quad \$6,319,307 \\
\text{2018:} & \quad \$2,947,232 \\
\end{align*} \]

## LIABILITIES AND NET ASSETS

### CURRENT LIABILITIES

- Accounts payable and accrued expenses: $175,571
- Unearned revenue: 22,325

\[ \begin{align*}
\text{Total:} & \quad \$197,896 \\
\text{2018:} & \quad \$130,263 \\
\end{align*} \]

### NET ASSETS

- Net assets without donor restrictions: $488,312
- Net assets with donor restrictions: $5,633,099

\[ \begin{align*}
\text{Total net assets:} & \quad \$6,121,411 \\
\text{2018:} & \quad \$2,816,969 \\
\end{align*} \]

### TOTAL LIABILITIES AND NET ASSETS

\[ \begin{align*}
\text{Total:} & \quad \$6,319,307 \\
\text{2018:} & \quad \$2,947,232 \\
\end{align*} \]